

MEDIA NOTICE: DIARY DATE

Zemo Partnership Annual Conference, 20 July (11am-4pm)

Making it real: what does the zero emission revolution mean for you?

An early opportunity to hear leading stakeholders' views on the decarbonisation plan for transport.

Leading speakers including:

- Rachel Maclean MP, Parliamentary Under-Secretary of State for Transport
- Dr Bob Moran, Deputy Director, Head of Environment Strategy, DfT
- **Professor Sir Dieter Helm CBE**, Oxford University (Author of 'Net Zero: How we stop causing climate change')
- David Bunch, UK Country Chair, Shell
- Michael Hurwitz, Director of Development, Mobility, Arrival
- Prof Jillian Anable, Institute of Transport Studies, Leeds University
- Plus speakers from Zap-Map, Gridserve, Tesco, Mobilityways, Octopus Electric
 Vehicles, EVA England, Via, Co-Charger and many more...
- Full agenda and timings <u>available here</u>

REGISTER NOW VIA THIS LINK or email: zemo@connectpa.co.uk to confirm your place

Event features:

- Fully online event using CrowdComms platform
- Held in association with <u>Net Zero Week 2021</u> (17-23 July.)
- Transport decarbonisation opinion survey results
- 'Stakeholder shorts' video contributions from engaged stakeholders
- Interactive debates, polls & facilitated digital networking
- Real time social media integration and feedback

NOTES TO EDITORS

Zemo Partnership (www.zemo.org.uk), formerly LowCVP, was established in 2003 as a public-private partnership working to accelerate a sustainable shift to lower carbon vehicles and fuels and create opportunities for UK businesses. Over 200 organisations are engaged from diverse backgrounds, including automotive and fuel supply chains, government, vehicle users, academics, environment groups and others. In February 2021 the organisation changed its name to reflect heightened ambition as the UK embarks on a trajectory to achieve net zero greenhouse gas emissions by 2050.

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For further information, please contact:

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